The Next Big Thing?

"If I had asked people what they wanted, they would have said faster horses." -Henry Ford

"A lot of times people don't know what they want until you show it to them." -Steve Jobs

YOUR TASK:

-You will come up with a concept for an invention that will help to make the world a better place. Start small- you don't have to solve world hunger. Think of a problem and create an idea of how you can make it better.

-You will create an advertisement for this invention, adhering to the guidelines below.

Advertisement Must Include:

- 1. Name of Invention (2)
- 2. Description of the problem it will solve (6)
- !3. Description of how the invention works (6)
- 4. Picture of the Invention (3)
 - 5. Slogan or Catch-Phrase (3)

*Point values will be determined by the quality of the work, not simply the existence of the item. In other words, each item must not simply be done, but done well.



